



**ICEF14**

INTERNATIONAL CONGRESS  
ON ENGINEERING AND FOOD

**June 20-23, 2023**

LA CITÉ DES CONGRÈS  
**NANTES - FRANCE**

**>** *Young scientist event June 19, 2023*

# SPONSORSHIP OPPORTUNITIES



# INVITATION

On behalf of the Organising and Scientific Program Committees, I invite you to participate in the

14th International Congress on Engineering and Food

- ICEF14. The Congress is presented by the International Association for Engineering and Food (IAEF) with support from the French society of Process Engineering (SFGP) , The National Scientific Council for Research (CNRS) and the National Institute for research in Agronomy and Environment (INRAE).

The International Congress on Engineering and Food is a quadrennial event, which has been established as the major event in food engineering and related fields over the last 50 years. It is held in a variety of international locations and we are honoured to organise on 19-23 June 2023 the second ICEF in FRANCE after Montpellier event in 2004. We gratefully acknowledge the support of The Région Pays de la Loire and IAEF for enabling this and the wonderful array of national and international speakers this will attract to the Congress.

The Congress will highlight opportunities for engineering innovations across the food supply chain to add value and enable the sustainable manufacture of healthier food products for global markets. Other relevant topics featured in the Congress program include food security, novel food processing technologies, food systems engineering and modelling, food properties and packaging, nutrition and health, food education, food engineering innovations, and many more.

ICEF14 brings together representatives from production sectors, science, technology, business communities and government focussing on how food engineering can deliver innovation and solutions to enhance the food value chain for the benefit of consumers,

the environment and the economy.

It presents an opportunity for you to present your products or services and meet face-to-face with this valued audience.

We cordially invite you to engage and take part in what promises to be an exciting and successful Congress.

We are looking forward to welcoming you to the historic city of Nantes, the home city of Junes VERNE in 2023.

**Alain LE-BAIL**

President

International Association for Engineering and Food

# The Congress

The International Congress on Engineering and Food has been established as the major international event in the field of food engineering.

The congress is organized in Nantes, the 6<sup>th</sup> largest French city, the capital city of Pays de la Loire Région.

Pays de la Loire together with the Brittany neighbor Région represent the 10<sup>th</sup> economical area in the food sector at European scale.

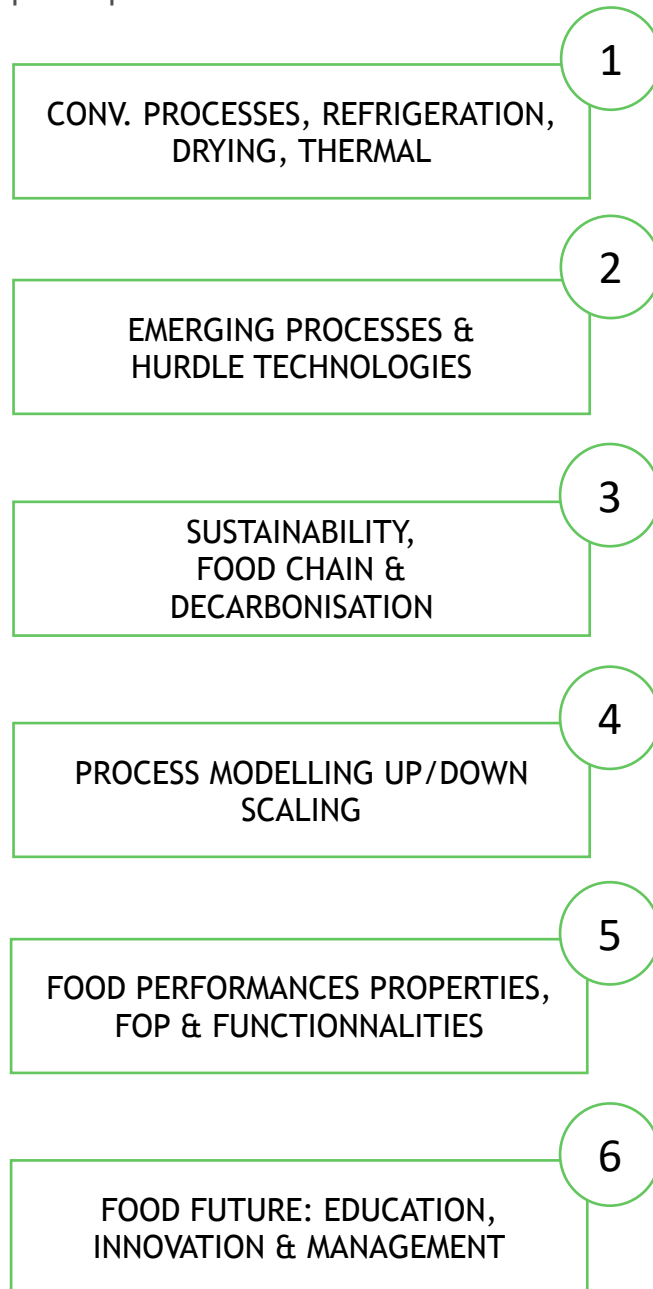
We expect to have a large representation of the food industry and of research laboratories.

Under the theme 'Engineering and Food' the Organising Committee is committed to explore new paths for innovation, present research and development results, exchange information on new processes and equipment, and discuss food engineering research and development directions for the future.

We are delighted to be able to offer commercial opportunities to companies with business links in food manufacturing and processing and we trust.

We can design a package to suit your business needs.

The technical sessions are organized around 6 pillars presented below:



## Venue

ICEF14 will be held in the Congress centre "La cité" ([La Cité des Congrès de Nantes | Grand public](#) | [Professionnels \(lacite-nantes.fr\)](#)) in downtown Nantes at 10 min walk from train station. The congress will be held in the great hall with a large open space where we will host booths from industry partners and sponsors.

# The Congress

## Program Outline; project

Monday 19 June					
14h00-18h00	Young Scientists event + 4 SPECIAL SESSIONS	ROOM 1	ROOM 2	ROOM 3	ROOM 4
19H00-21h00	Walking Lunch	Scientific committee and Young Scientists			
Tuesday 20 June					
8h15-8h45	Welcome & registration	Great Hall			
8h45-9h15	Opening ceremony	Auditorium 800			
9h15-10h30	PL1 New foods (35') PL2 New consumers (35')	Auditorium 800			
10h30-11h15	Coffee break	Great Hall			
11h15-12h30	PL3 Energy supply (35') PL4 Circular Economy (35')	Auditorium 800			
12h30-14h	Seated lunch	Great Hall			
14h-15h45	4 Parallel sessions	Room 300 to 150 pax			
	PARALLEL SESSION 1 7 orals	SESSION 1-1 7 orals	SESSION 1-2 7 orals	SESSION 1-3 7 orals	SESSION 1-4 7 orals
15h45-16h30	Coffee break	Great Hall			
16h30-18h	4 Parallel sessions	Room 300 to 150 pax			
	PARALLEL SESSION 2 6 orals	SESSION 2-1 6 orals	SESSION 2-2 6 orals	SESSION 2-3 6 orals	SESSION 2-4 6 orals
18h-20h	Wine & Cheese session	Great Hall			
Wed. 21 June					
7h30-8h15	Welcome coffee & registration	Great Hall			
8h15-10h	4 Parallel sessions	Room 300 to 150 pax			
	PARALLEL SESSION 3 7 orals	SESSION 3-1 6 orals	SESSION 3-2 6 orals	SESSION 3-3 6 orals	SESSION 3-4 6 orals
10h-10h45	Coffee break	Great Hall			
10h45-12h30	4 Parallel sessions	Room 300 to 150 pax			
	PARALLEL SESSION 4 7 orals	SESSION 4-1 6 orals	SESSION 4-2 6 orals	SESSION 4-3 6 orals	SESSION 4-4 6 orals
12h30-14h	Seated lunch	Great Hall			
14h-18h	technical visits	Food market of Nantes - 30 min one way - bus			
		ALGOSOLIS Micro Algae Platform - GEPEA CNRS (St Nazaire)			
		ONIRIS & INRAE Campus (Nantes - 30 min one way - bus)			
		IFREMER - Sea Food and Biotech (1h00 One way - bus)			
		VEGEPOLYS VALLEY (1h00 One way - bus)			
		Free evening - Music feast			
Thursday 22 June					
7h30-8h	Welcome coffee & registration	Great Hall			
8h-10h	2 PLENARY LECTURES - 1 h Each	Auditorium 800			
		PLENARY 5			
		PLENARY 6			
10h-10h45	Coffee break	Great Hall			
10h45-12h30	4 Parallel sessions	Room 300 to 150 pax			
	SESSION 5 7 orals	SESSION 5-1 7 orals	SESSION 5-2 7 orals	SESSION 5-3 7 orals	SESSION 5-4 7 orals
12h30-14h	Seated lunch	Great Hall			
14h-15h45	4 Parallel sessions	Room 300 to 150 pax			
	SESSION 6 7 orals	SESSION 6-1 7 orals	SESSION 6-2 7 orals	SESSION 6-3 7 orals	SESSION 6-4 7 orals
15h45-16h30	Coffee break	Great Hall			
16h30-18h	ROUND TABLE SESSION	Auditorium 800			
		Plenary 20 min: Kick off lecture "About the			
		5' pitch: downscaling the production units 5' pitch: the food logistic challenge 60': Open - Q-A with the audience			
19h30	Gala Dinner	Machines de l'Ile			
Friday 23 June					
8h-8h30	Welcome coffee & registration	Great Hall			
8h30-10h30	2 PLENARY LECTURES	Auditorium 800			
		PLENARY 7			
		PLENARY 8			
10h30-11h15	Coffee break	Great Hall			
11h15-12h30	Closure ceremony	Auditorium 800			

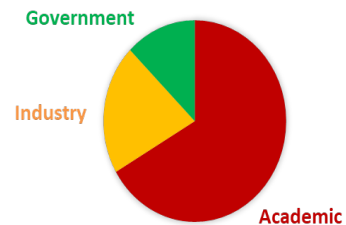
# Attendance Profile

## Who will attend ?

We expect over 800 delegates to attend with the audience to include:

- Food processors and engineers
- Ingredient suppliers and manufacturers
- Packaging companies
- Equipment suppliers and manufacturers
- Food industry consultants
- Industry associations
- Food service
- Agricultural producers
- Food scientists and technologists
- Academia
- Rural Research and Development Corporations (RDCs)
- Government
- Research organisations
- Regulators

## Anticipated Attendance Breakdown based on the previous ICEF13 (2019-Melbourne Australia)



Held in Melbourne Australia, ICEF13 attracted an audience of around 600 representing industry, government, research organisations, regulators, academics and students and a stronger representation is expected for ICEF14.

ICEF13 attracted attendees from Europe, South America, North America and Asia and a stronger representation is expected to join the French initiative ensuring it is truly a global event and discussion.



# Marketing Reach

An extensive marketing campaign will be used to promote ICEF14 to ensure maximum exposure for your organisation. Avenues for marketing include:

## Online

A website devoted to the Congress, <https://www.icef14.com/> is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## Electronic Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

## Digital Advertising

With a strong social community including Facebook followers, LinkedIn members and Twitter followers, the congress organization will provide an efficient and dynamic coverage to help our sponsors to broaden their communication before and during the event.

# Sponsorship Opportunities

ICEF14 provides companies with a unique opportunity to have direct access to this influential target audience who are developing and using innovations across food supply chains. This prospectus outlines numerous avenues for you to market directly to this key audience. We encourage you to consider ways your company and brand will benefit from aligning with this exciting event. Integral to the Congress will be an exhibition that will allow you to meet and engage with delegates and promote your products and services face-to-face. In addition to the exhibition, the Congress will have networking functions which will allow you to interact with participants in an informal environment and catch up with new and old friends alike.

## Why should you sponsor?

- 1 A presence at the Congress is your organisation's opportunity to leverage four days of unparalleled access to a potential client base, to inform them about your products and services and build long-term relationships.
- 2 Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meetings.
- 3 Congress participants are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development.
- 4 Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- 5 The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- 6 As a major Congress sponsor you will be given priority of placement within the exhibition. Platinum sponsors will receive first choice, followed by

## Book Early

Aligning your company and booking early will ensure:

- Maximum exposure for your brand and increased opportunities;
- First choice of sponsorship opportunities to ensure alignment with your marketing aims; and
- Selection of prime exhibition space.

Please visit the Congress website <https://www.icef14.com/> or contact the Sponsorship and Exhibition Manager. We are keen to discuss how we can structure your package to best suit your needs.

## Contact

Sponsorship and Exhibition Manager

ICEF14 Congress Office

Mail: [sponsors@icef14.com](mailto:sponsors@icef14.com)

Website: <https://www.icef14.com/>

# Sponsorship Opportunities Summary

## Major Opportunities

Platinum	€14,000	Exclusive Opportunity
Gold	€ 7,000	
Silver	€ 5,000	

## Congress Hospitality Opportunities

Gala Dinner	€8,000	Exclusive Opportunity
Welcome Reception	€4,000	Exclusive Opportunity
Coffee Cart (daily)	€4,000	3 Opportunities Available (One Sponsor Per Day)
Coffee Cart (full congress)	€10,000	Exclusive Opportunity
Daily catering (daily)	€3,000	4 Opportunities Available (One Sponsor Per Day)
Young Scientists Event on 19th June 2023	€6,000	1 Opportunity
<b>4 Water fountains with your logo</b>	<b>€3,000</b>	<b>1 Opportunity</b>

## Technological Opportunities

Congress App	€8,000	Exclusive Opportunity
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## Awards Opportunities

Posters Session Sponsor + 4 best posters awards	€6,000	One exclusive opportunity
Sustainability Award; best oral	€2,000	One exclusive Opportunity
Process Award; best oral presentation	€2,000	One exclusive Opportunity
Nutrition Award; best oral presentation	€2,000	One exclusive opportunity
Young Food Engineer Award; best oral	€2,000	One exclusive Opportunity

## Congress Materials Opportunities

Congress Bag (Tote bag)	€3,000 + bags	Exclusive Opportunity
Name Badges and Layards	€5000	Exclusive Opportunity
Drinking bottle	€2,200 + stock	Exclusive Opportunity
Note Pads and Pens	€2,200 + stock	Exclusive Opportunity
congress bag Insert	€1,000	Limited Opportunities

Available

## Exhibition Packages

Standard Shell Scheme	€4,000	3m x 3m
Raw Space	€3,000	3m x 3m
Mini booth Space	€1,500	1m x 3m





# Major Opportunities

**Platinum Sponsor - 14 000€** / Exclusive Opportunity

As the Platinum sponsor your organisation will be acknowledged and promoted for its support of the Congress prior, during and post event. This package not only provides a high level of exposure but comes with a wide range of entitlements including a premium location in the exhibition area, complimentary registrations and extensive branding and promotional opportunities.

## Inclusions

### Exhibition

- Two (2) 3m x 3m exhibition booths in a premium location within the exhibition area
- Floor decal indicating your level of sponsorship outside your booth

### Registrations

- Four (4) full delegate registrations inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)
- In line with the booth allocation, four (4) exhibitor registrations including access to the exhibition area, daily catering and one (1) ticket each to the Welcome Reception

### Branding and Promotion

- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Platinum sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress
- Opportunity to provide one (1) feature article to be included in a pre-Congress email blast to be distributed by the Congress Office (artwork/content subject to approval by the Congress Office)
- Opportunity to display two (2) pull up banners throughout the exhibition and catering area (sponsor to supply)
- Your company logo included on Congress produced directional signage
- One (1) insert in the Congress congress bag - corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)
- A delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country, as well as email address, only for those who provide consent under Privacy Laws)
- After the event “Thank you email” to all attendees with company logo



## Gold Sponsor - 7 000€

The Gold sponsor package includes exhibitor registrations, valuable exhibition space as well as significant branding opportunities. Whether you have a specific product to promote, or if you are simply presenting your organisation, this is a great opportunity get your message to participants.

## Inclusions

### Exhibition

- One (1) 3m x 3m exhibition booth within the exhibition area
- Floor decal indicating your level of sponsorship outside your booth

### Branding and Promotion

- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Gold sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress

### Registrations

- Three (3) full delegate registrations inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)
- In line with the booth allocation, two (2) exhibitor registrations including access to the exhibition area, daily catering and one (1) ticket each to the Welcome Reception
- One (1) insert in the Congress congress bag - corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)
- A delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country, as well as email address, only for those who provide consent under Privacy Laws)



## Silver Sponsor - 5000€

Becoming a Silver sponsor at the Congress will see your organisation recognised for its valued support as well as complimentary Congress registration including all networking functions.

### Inclusions

#### Exhibition

- One (1) 3m x 3m exhibition booth within the exhibition area
- Floor decal indicating your level of sponsorship outside your booth

#### Branding and Promotion

- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Silver sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress

#### Registrations

- One (1) full delegate registrations inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)
- In line with the booth allocation, two (2) exhibitor registrations including access to the exhibition area, daily catering and one (1) ticket each to the Welcome Reception
- A delegate list four (4) weeks and two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country, as well as email address, only for those who provide consent under Privacy Laws)



# Congress Hospitality Opportunities

There are many opportunities to sponsor one of the networking and catering aspects of this Congress. During these events delegates will be networking and connecting with new and old colleagues, sponsors and exhibitors.

## Gala Dinner - 8000€

Exclusive Opportunity

### Inclusions

#### Registration

- Five (5) tickets to the Gala Dinner
- One full delegate registration inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)

### Branding and Promotion

- Naming rights to the Gala Dinner
- Opportunity to give a five (5) minute address to delegates during the Gala Dinner
- Your organisations logo featured on the menu
- Opportunity to display two (2) pull up banners during the Gala Dinner (sponsor to supply)
- Opportunity to provide a gift for each delegate placed on their tables at the Gala Dinner (sponsor to supply)
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as the Gala Dinner sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Welcome Reception - 4000€

Exclusive Opportunity (on 20th June 2023)

### Inclusions

#### Registration

- Four (4) tickets to the Welcome Reception
- One full delegate registration inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)

### Branding and Promotion

- Naming rights to the Welcome Reception
- Opportunity to give a five (5) minute address to delegates during the Welcome Reception
- Opportunity to display two (2) pull up banners during the Welcome Reception (sponsor to supply)
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as the Welcome Reception sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)



## Coffee Cart

- 4000€ per day

3 Opportunities Available  
(One sponsor Per Day)

|  
OR  
|

## Coffee Cart

- 10 000€

Exclusive Opportunity for the duration of the Congress (3.5 days)

This is your opportunity to align your organisation with every delegate's top priority at each break - world class coffee!

## Inclusions

### Registration

- One (1) full delegate registration inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)

### Branding and Promotion

- Branding and naming rights to one coffee cart set up within the exhibition (location to be determined by the Congress Office) for your assigned day
- Opportunity to expose delegates to your brand by using themed signage, coffee cups, t-shirts, caps, napkins and other customisable items (at sponsor's additional cost)
- Congress to provide all consumables and labour to run the coffee cart during catering breaks within the exhibition
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Coffee Cart sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- Verbal acknowledgement by the Congress Chair at the opening plenary and at other appropriate times throughout the Congress
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)



## Daily Catering

- 3000€ per day

3 Opportunities Available (One sponsor Per Day)

### Inclusions

#### Registration

- One (1) full delegate registration inclusive of all catering and networking functions (Welcome Reception and Gala Dinner)

#### Branding and Promotion

- Naming rights for one (1) full day of Congress catering
- Opportunity to display two (2) pull up banners in the catering area on your day of sponsorship (sponsor to supply)
- Display area and table within the catering break area for sponsors to place literature or promotional items during the period of the sponsored break
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Daily Catering sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Young Scientists Event

on 19<sup>th</sup> June 2023

- 5000€

1 Opportunity Available

The young scientists event will gather PhD students and recently diplomed PhD (2 years) for a workshop on Monday 19<sup>th</sup> Afternoon to train the participants to develop their career (communication CV writing), to create a startup, to use social media and to prepare applications. In the evening, a private walking dinner will be organized (at the Museum of Fine Arts of Nantes - TBC). The dinner will gather young scientists, congress sponsor's representatives (Platinum, Gold, Silver) and Scientific committee.

### Inclusions

#### Branding and Promotion

- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as a Young Scientists Event Sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

# Awards Sponsors

## Exclusive Opportunities

Several award sponsors are available. The proposed topics can be adjusted depending on the sponsor's motivation. The proposed topics are similar to the ones proposed during the previous ICEF13.

## Best Orals Sponsor - 2000€ each - Poster Sponsor - 6000€

One Exclusive Opportunities

### Best Orals Awards

- Each sponsor for a given award will participate (1 voice) to the jury which will be based on panel of scientists from the Scientific committee of ICEF14.

Two poster sessions will be held during the congress. One from Tuesday 20<sup>th</sup> June till Wednesday noon and a second one from Wednesday noon till Thursday 22<sup>nd</sup> afternoon. Poster presentation will occur in the exhibition hall of physical posters attached to boards. ICEF14 is expecting over 250 posters for each session being an integral part of the Congress program and onsite experience.

## Inclusions

### Branding and Promotion

- The awards will be distributed during the closing ceremony. The awards will be entitled "ICEF14-NAME COMPANY Award for the best poster or best communication on (selected topic)
- A representative of the sponsor will give the award in person during the closing ceremony
- Each awardee will receive a signed document and an amount of 500 €. This amount is comprised in the sponsoring fee.

## Inclusions

### Branding and Promotion

- The awards will be distributed during the closing ceremony and a representative of the sponsor will give the award in person.
- Each awardee (4 awards, 2 for each posters session) will receive a signed document and an amount of 250 €. This amount is comprised in the sponsoring fee. The awards will be entitled "ICEF14-NAME COMPANY Award".
- Naming rights to the Poster Zone
- Your company logo featured on the Electronic Poster Zone construction
- Opportunity to supply promotional material for placement at the zone (at sponsor's cost)
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Your company logo and acknowledgement as the Poster Zone sponsor in the Congress Handbook
- Your company contact details in the Congress Handbook and on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress. (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)



# Technological Opportunities

## Congress App - 8000€

Exclusive Opportunity

The Congress App will be the most up to date place for iPhone, iPad and android users to check for program updates, speaker biographies, exhibition and registration opening times and other useful Congress related information at the touch of a button. Become the sponsor of the app and see your company's branding on multiple pages with unlimited links to your own website.

## Inclusions

### Branding and Promotion

- Your company logo displayed on each page of the Congress App
- Banner advertisement to be displayed within the Congress App linking to company website (artwork to be supplied by sponsor)
- Two (2) Congress App push notifications during the Congress with promotional messages
- One (1) customised email blast to all registered delegates when the Congress App is launched
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Your company logo and acknowledgement as the Congress App sponsor in the Congress Handbook
- Recognition as the Congress App sponsor on sponsor acknowledgement signage
- Your company contact details in the Congress Handbook and on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)



# Congress Materials Opportunities

## Congress bag - 3000€ (Stock to be provided by sponsor)

Exclusive Opportunity

### Inclusions

## Branding and Promotion

- A tote bag will be considered as congress bag
- Your company logo printed (alongside the Congress logo) on the Congress congress bag
- One (1) insert in the Congress bag - corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Your company logo and acknowledgement as the Congress bag sponsor in the Congress Handbook
- Recognition as the congress bag sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Name Badges and Lanyards - 8000€

Exclusive Opportunity

### Inclusions

## Branding and Promotion

- Your company logo printed (alongside the Congress logo) on the official Congress name badges and lanyards
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as the Name Badges and Lanyards sponsor on sponsor acknowledgement signage
- Your company contact details on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Reusable Water Bottles

- 2200€ ( Stock to be provided by sponsor)

Exclusive Opportunity

### Inclusions

#### Branding and Promotion

- Exclusive rights to supply water bottles so delegates can remain hydrated, filling up daily from the venue water supply
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Your company logo and acknowledgement as the Water Bottle sponsor in the Congress Handbook
- Recognition as the Water Bottle sponsor on sponsor acknowledgement signage
- Your company contact details in the Congress Handbook and on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Note Pads & Pens

- 2200€ ( Stock to be provided by sponsor)

Exclusive Opportunity

### Inclusions

#### Branding and Promotion

- Opportunity to provide delegates with branded note pads and pens (sponsor to provide). Note pads and pens are distributed to every delegate upon registration inside the Congress congress bag
- Your company logo on the official Congress website
- Your company logo and acknowledgement screened throughout the Congress via the main sponsorship PowerPoint reel
- Recognition as the Note Pads and Pens sponsor on sponsor acknowledgement signage
- Your company contact details in the Congress Handbook and on the Congress App
- A delegate list two (2) weeks prior to the commencement of the Congress, and a final delegate list two (2) weeks post Congress (Note: delegate list to be in an excel format and include title, first name, last name, position, organisation, state and country only for those who provide consent under Privacy Laws)

## Congress Bag Insert

- 1000€

Limited Opportunities Available

### Inclusions

Opportunity to include one (1) insert in the Congress congress bag - corporate literature, DL, A5, A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)

# Exhibition Packages

Exhibition Opening Times - subject to changes

## Tuesday 20<sup>th</sup> June 2023

07:30-08:30 : Exhibitor bump-in

07:30-17:00

18:00-20:00 : Welcome reception

## Wednesday 21<sup>st</sup> June 2023

08:00-17:00

## Thursday 22<sup>nd</sup> June 2023

08:00-17:00

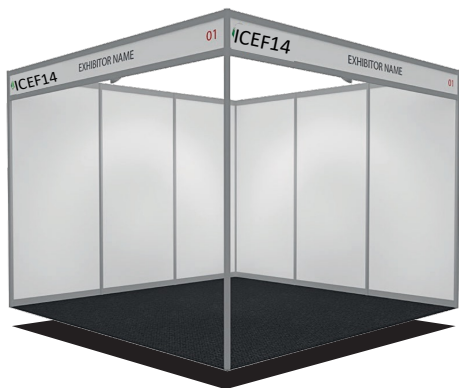
Each exhibitor will receive one access badge to the congress to have access to the congress presentations and to the lunch and catering. Additional access badges will be sold on demand (150 € per person).

Opening and closing times are subject to change based on the final Congress program.

All refreshments and lunches, as well as the Welcome Reception, will be served in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.

### Please note:

Exhibition packages are not transferable.



## Standard ShellScheme

3m x 3m - 4000€

Opening and closing times are subject to change based on the final Congress program.

All refreshments and lunches, as well as the Welcome Reception, will be served in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.

### Walls

Matt anodised aluminium frame with white laminated infill panels

### Fascia

- All open aisle frontages will have a fascia sign consisting of one company name and stand number
- Corner stands will have two fascia signs
- Computer cut vinyl and standard lettering (maximum 30 characters)

### Lighting

- Two (2) track spotlights per 9sqm (lights are mounted on the inside of the front fascia)

### Power

- One (1) single 4amp power point per stand, regardless of size
- Power point is positioned in the rear corner of the stand



## Raw Space

**3m x 3m - 3000€**

Included in raw space for custom design: 3m x 3m of raw space in which to place your custom-built stand, 3 kW power supply

Please note that walling, fascia, lighting, power and furnishings are not included with raw space and must be supplied by your custom stand builder.

All custom-built stands require prior venue approval, fully dimensioned plans and full build crew contact details will be sought and lodged with the venue WHS department one month prior to the Congress.

## Mini booth Space

**1m x 3m - 1500€**

Include : 1 table and two chairs , 3 kW power supply

## Exhibitor Registration

### Inclusions for Shell Scheme and Raw Space

- One exhibitor registration including access to the exhibition area, daily catering and one (1) ticket each to the Welcome Reception
- Additional exhibitor registration can be purchased for 200€ including VAT and inclusions are as above (limitation of 3 additional exhibitors per booth).

#### Please note:

- Attendance to the Congress sessions is included in exhibitor registrations for 1 person.

## Branding & Promotion for Shell Scheme and Raw Space

- Your company logo on the official Congress website
- Your company name and booth number in the Congress Handbook and on the Congress App

# Exhibition Floor Plan

## ICEF14

JUNE 19<sup>th</sup> - 22<sup>nd</sup>, 2023

Plan layout example for posters, exhibitors and seated lunches





# Booking Details

## Payment & Deadlines

To fully confirm your sponsorship and/or exhibition space, payment must be done upon invoice reception.

## Cancellation

In the event of cancellation of sponsorship and/or exhibition space, please note that unless that particular area of sponsorship and/or exhibition space is resold, the Organising Committee reserves the right to retain all monies received. **Cancellation before April 19<sup>th</sup> included, 50% of payment due will be retained.** If the balance of payment is not received by the due date, the allocated sponsorship and/or exhibition space will be cancelled. Any sponsorship and/or exhibition space cancelled after April 19<sup>th</sup> 2022 will not be refunded; thus 100% forfeited. A full copy of the Terms and Conditions can be found on the website and it is integral to the application form, it must be read and ticked as read prior to finalising your application.

## Want to book your booth ?

To secure your place at ICEF14 simply visit <https://www.icef14.com/> to book online.

## Further Information

Sponsorship and Exhibition Manager

ICEF14 Congress Office

Mail: [sponsors@icef14.com](mailto:sponsors@icef14.com)

Website: <https://www.icef14.com/>